



2018 AGC Cornerstone Magazine

Insertion Order with rates

E-Mail this insertion order form to: brayder@agcnys.org or fax to: (518) 456-1198

Firm: _____

Address: _____

Phone & Fax: _____

Contact name and email: _____

Check off below & circle selections to right	Advertisement Size	One time order (B&W)	Two issues (B&W)	Four issues (B&W)	Add One Color (per issue)	Add Full Color (per issue)	Non-Members add 10%	TOTAL
	Full Page	\$675	\$625 ea.	\$575 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Half Page	\$475	\$395 ea.	\$350 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Quarter Page	\$275	\$225 ea.	\$175 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Eighth Page	\$175	\$150 ea.	\$125 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	

FULL COLOR INCLUDED WITH THE PURCHASES BELOW

	Back Cover 7" x 9.5" (Full bleed 8.75" x 11.25")	\$1750	\$1700 ea.	\$1650 ea.	Included	Included	Non-Members add 10%	
	Inside Front Cover 7" x 9.5" (Full bleed 8.75" x 11.25")	\$1500	\$1450 ea.	\$1400 ea.	Included	Included	Non-Members add 10%	
	Inside Back Cover 7" x 9.5" (Full bleed 8.75" x 11.25")	\$1500	\$1450 ea.	\$1400 ea.	Included	Included	Non-Members add 10%	

Select	Please insert the ad in the following issues:	Choose:
	Spring Issue Ad is due : March 2	AD COPY: <input type="checkbox"/> Same as last year <input type="checkbox"/> New Ad to follow
	Summer Issue Ad is due : June 15	
	Fall Issue Ad is due: August 31	
	Winter Issue Ad is due: November 9	

Specifications: Preferred file formats: High Resolution TIFF (at least 300 PPI) and PDF (High Res) files preferred. JPEGs, Photoshop, Illustrator, and InDesign also accepted though not preferred. Please no MS Word files or Excel Spreadsheets.

Date

Advertiser's authorized signature and title



Ad copy can be e-mailed to:
Brooke Rayder, Director of Communications at brayder@agcnys.org

For more information please call: Brooke Rayder (518) 456-1134
AGC NYS, 10 Airline Drive, Suite 203, Albany, NY 12205



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Specifications Sheet

Full Page Ad

8.5" wide x 11" in height

.125 inch bleed with a 8.5 x 11 trim size

Quarter Page Ad

Horizontal Quarter Page:

7" wide x 2.25" in height

Vertical Quarter Page:

3.25" wide x 4.5" in height

Half Page Ad

7" wide x 4.5" in height

Eighth Page Ad

3.5" wide x 2.5" in height

If you would like to pay via credit card, please fill out the information below

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: Street Number _____ and zip code: _____

Authorization Signature: _____

Total Charge Amount: \$ _____

Email Address for Receipt: _____