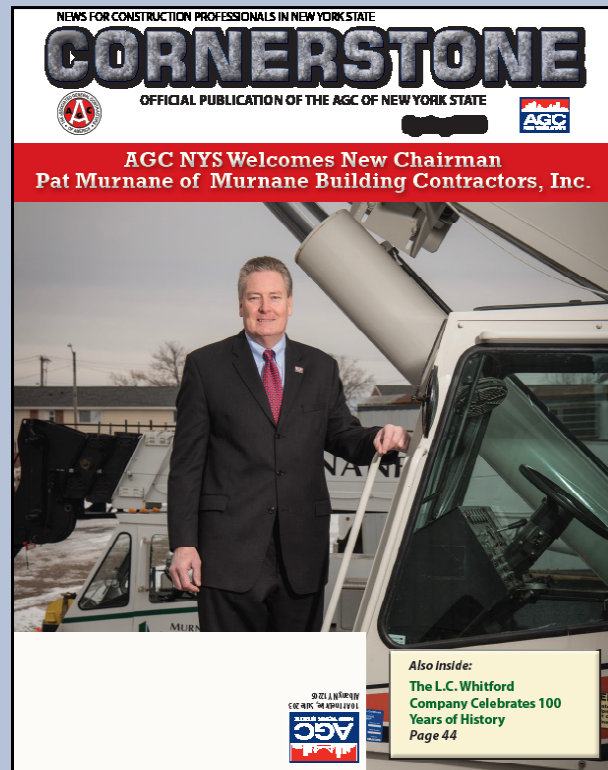




2024 AGC NYS Media Kit



AGC NYS Cornerstone

This quarterly publication carries highly informative, thought-provoking and authoritative articles covering such subjects as building, highway, safety, government affairs, education, new technology and materials, as well as updates on Association and Member activities.

Circulation

The AGC Cornerstone circulation includes approximately 3,000 specifically targeted mailings per issue. In addition, copies are included in the registration packets for AGC's largest events including the Construction Industry Conference and Summer Meeting, greatly increasing its visibility.

As an advertiser, you can be assured that your ad will be placed in the hands of the top decision makers in the New York construction industry.

Membership Directory

The membership directory offers a full listing of the entire AGC NYS Membership broken down alphabetically and by region. It has a shelf life of 12 months and is a source of referrals for Members.

Increase your brand exposure and be seen by the hundreds of Members who rely on our directory on a daily basis.

Note: Tab Style Advertising

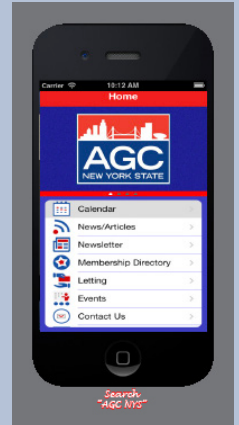
As in years past, the directory offers tab style advertising in black/white and color. The tabs, which are printed on glossy card stock for easier viewing, separate the sections of the directory. Full and half page advertising opportunities are available.



AGC NYS Mobile Application

AGC NYS has launched a sophisticated new mobile application which will greatly enhance our communications with Members. The app "AGC NYS," while available for free to download to the general public (iOS and Android devices only), also includes special "Members Only" information (password required) such as access to AGC NYS's Membership Directory. The development of this app has been received by Membership with great enthusiasm as a way to help AGC NYS evolve with the changing ways of modern communications by bringing important and relevant information about the construction industry directly to our users' fingertips.

By advertising on our mobile application, users will be able to click on your scrolling ad and be taken directly to the URL of your choice. With a growing user base, this feature will be sure to increase interaction between your company and AGC NYS Members and their employees. Advertising on the app is sold in six month increments and provides a 15% discount for AGC NYS Members.



AGC NYS Website

The AGC NYS website, which was recently upgraded, features prominent opportunities for your organization to increase its presence among leading construction industry professionals. The rotating banner on the homepage is a great place to be if you wish to increase traffic to your website.

Each ad will allow you to link to the URL of your choice increasing your web traffic. Space is limited so be sure to contact us today if you are interested.





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Cornerstone Magazine

Check off below & circle selections to right	Ad Size	One time order (B&W)	Two issues (B&W)	Four issues (B&W)	Add One Color (per issue)	Add Full Color (per issue)	Non-Members add 10%	TOTAL
	Full Page 8.5" x 11" .125-inch bleed	\$675	\$625 ea.	\$575 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Half Page 7" wide x 4.5" height	\$475	\$395 ea.	\$350 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Quarter Page 7"x 2.5" OR 3.25" x 4.5"	\$275	\$225 ea.	\$175 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	
	Eighth Page 3.5" x 2.5"	\$175	\$150 ea.	\$125 ea.	\$275 ea.	\$575 ea.	Non-Members add 10%	

Mobile App

Introductory rates for a 6 month subscription:

Members: \$900

Non-Members: \$1,135

Membership Directory

Check off below	Advertisement Size	Ad Dimensions	Price	Total
	Inside Front Cover (full color)	5" x 8"	\$2200	
	Back Cover	5"x8"	\$2500	
	Inside Back Cover (full color)	5" x 8"	\$2200	
	Tab - Full Color	5" x 8"	\$1700	
	Tab - Black & White	5" x 8"	\$1200	
	Tab - Half Page - Full Color	5" x 4"	\$800	
	Tab - Half Page - Black & White	5" X 4"	\$450	

Website Advertising

Rotating Banner: \$500 for 3 month display





About AGC NYS



The Associated General Contractors of New York State is the leading voice of the building and heavy highway construction industry, representing contractors and related companies dedicated to the ideals of skill, integrity and responsibility. Membership in AGC NYS provides you with the opportunities to participate in addressing and learning from all the issues and problems created by the complexity of New York State's current and future political, legal and regulatory environment.

For more than 80 years, AGC NYS has delivered a variety of services and programs effectively organized to truly protect the interests of our Members. Governed by a Board of Directors and supported by a complement of committees and task forces, our Association is able to quickly adapt to meet the challenges confronting the entire Membership and New York's Construction Industry.

MICHAEL J. ELMENDORF, II
President and CEO

JOE HOGAN
Vice President of Building Services

BRYANNA KISELAUSKAS
Administrative Assistant

CATHY NEWELL
Vice President of Operations

CARLA PLANKENHORN
Vice President of Finance

JIM REDMOND
Safety and Health Services Director

SARAH PATRIE, PE
Vice President of Transportation Services

DENNIS KIEFER
Member Services Director

BRENDAN MANNING
Vice President Education and Environment

WALTER PACHOLCZAK
Vice President of Government Affairs

BROOKE MILOS
Director of Communications

MICHAEL WOOD
Data Specialist

www.AGCNYS.org